

basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

NATIONAL SENIOR CERTIFICATE

GRADE 12

AGRICULTURAL SCIENCES P2

NOVEMBER 2019

MARKING GUIDELINES

MARKS: 150

These marking guidelines consist of 10 pages.

TOTAL SECTION A:

45

SECTION A

QUESTION 1

1.1	1.1.1 1.1.2 1.1.3 1.1.4 1.1.5 1.1.6 1.1.7 1.1.8 1.1.9 1.1.10	C ✓ ✓ D ✓ ✓ C ✓ ✓ D ✓ ✓ B ✓ ✓ A ✓ ✓ B ✓ ✓ C ✓ ✓ B ✓ ✓	(10 x 2)	(20)
1.2	1.2.1 1.2.2 1.2.3 1.2.4 1.2.5	H ✓ ✓ E ✓ ✓ D ✓ ✓ A ✓ ✓ C ✓ ✓	(5 x 2)	(10)
1.3	1.3.1 1.3.2 1.3.3 1.3.4 1.3.5	Niche marketing ✓✓ Planning ✓✓ Biometrics/biostatistics ✓✓ Multiple alleles ✓✓ Transgenic/GMO ✓✓	(5 x 2)	(10)
1.4	1.4.1 1.4.2 1.4.3 1.4.4 1.4.5	Entrepreneur/agripreneur ✓ Undercapitalisation ✓ Gene gun ✓ Epistasis ✓ Heritability ✓	(5 x 1)	(5)

SECTION B

QUESTION 2: AGRICULTURAL MANAGEMENT AND MARKETING

2.1 Business plan

2.1.1 TWO reasons for drawing a business plan

- Test the feasibility/economic viability of the enterprise ✓
- Determine the financial needs of the enterprise ✓
- To secure funding/attract investors ✓
- To ensure effective business management ✓
- To foresee problems ✓
- Gain knowledge of marketing opportunities/competitors ✓
- Repositioning of the enterprise/analysis of the business ✓
- Guide daily operations/outlines roles and responsibilities ✓
- Mapping out the objectives/goals of the enterprise ✓
- Provide information on internal/external business environment ✓
- Provide guidelines for decision making ✓ (Any 2)

2.1.2 TWO factors to be considered when developing a market

- Consumers/customers ✓
- Competitors ✓
- Market requirements/conditions ✓
- Target markets ✓
- Number of products ✓
- Investors' wants ✓
- Price ✓
- Promotion ✓
- Placement/distribution ✓ (Any 2)

2.2 A subsistence farmer producing watermelons and spinach

2.2.1 TWO factors the farmer needs to consider when setting prices

- Costs ✓
- Demand ✓
- Supply ✓
- Competition/going rate ✓
- Profit margins ✓
- Quality/grading ✓
- Specific market ✓ (Any 2)

2.2.2 TWO ways to promote produce

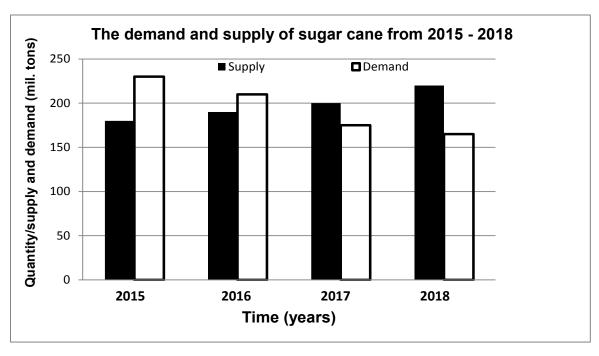
- Advertisement/branding ✓
- In-store promotion/specials/discounts ✓
- Direct mailing ✓
- Trade fares and exhibition ✓
- Personal selling ✓
- Online/internet/social media marketing ✓
- Sponsorships ✓
- Posters/flyers/brochures/billboards ✓ (Any 2)

(6)

(2)

2.3 Bar graph on the supply and demand of sugar cane

2.3.1 Bar graph on the supply and demand of sugar cane



CRITERIA/RUBRIC/MARKING GUIDELINES

- Correct heading ✓
- X axis: Correctly calibrated with label (Time/years) ✓
- Y axis: Correctly calibrated with label (Quantity/supply and demand) ✓
- Correct units (Million ton) ✓
- Bar graph ✓
- Accuracy ✓

2.3.2 Relationship between the supply and demand of sugar cane from 2015 to 2018

- From 2015 to 2018 sugar cane supply increased ✓
- while the demand thereof decreased ✓

2.4 The entrepreneurial process

Phases of the entrepreneurial processes

- A Identify an opportunity/generate a business idea ✓ (1)
- **B** Plan the business/developing a business plan ✓ (1)
- C Establish/start the business ✓ (1)
- 2.5 Marketing concepts

2.5.1 Marketing functions

- (a) Packaging ✓ (1)
- (b) Storage ✓ (1)
- (c) Processing/value adding ✓ (1)

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	2.5.2	 Advantages of processing agricultural products Prevents spoilage/increases shelf-life of products ✓ The product is available throughout the year ✓ Improves food safety by heating to sufficient temperatures ✓ Easy to transport ✓ Convenience ✓ Adds value to farm products/increases the value of products ✓ It provides job opportunities ✓ Reduces wastage of excess produce ✓ It allows for easier packaging and handling of products ✓ It is a way of overcoming over-supply of products ✓ Expanding/extending the market ✓ (Any 2) 	(2)
2.6	Marke	eting channels	
	2.6.1	Marketing channels (a) Farm gate marketing ✓ (b) Stock sales ✓ (c) Internet marketing ✓	(1) (1) (1)
	2.6.2	 TWO disadvantages of a free marketing system Prices fluctuate ✓ Market costs are high/takes place on small scale ✓ Producer is responsible for marketing/nobody to produce ✓ Limited bargaining power ✓ High risk as many things can go wrong ✓ Cartels formed and consumers are exploited/price fixing ✓ Agents lead to smaller profits ✓ Competition ✓ Over production can lead to big surpluses ✓ Foreign countries dump over produced produce ✓ (Any 2) 	(2)
2.7	Equili	brium price for an agricultural product	
	2.7.1	Identification of the lines A - Demand ✓ B - Supply ✓	(1) (1)
	2.7.2	Definition of the concept equilibrium price When the price ✓ of a product settles at the point where the demand is equal to supply ✓	(2)

(4)

2.7.3 TWO factors affecting the demand

- Consumer income/sociological factors ✓
- The number of consumers ✓
- The tastes and preferences of consumers ✓
- Competing/substitute goods ✓
- Complementary goods ✓
- The usefulness of the product ✓
- The range of products available to consumers ✓
- Season ✓
- Quality of the product ✓
- Advertising ✓ (Any 2) (2)

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QUESTION 3: PRODUCTION FACTORS

3.1 Illustration of the different skills of a farmer and farm worker

3.1.1 Identification of the production factor represented by the graph
Management ✓ (1)

3.1.2 TWO other management skills important for a successful farmer

- General business management skills ✓
- Interpersonal/communication ✓
- Decision-making ✓
- Production/operational ✓ (Any 2)

3.1.3 Comparison of the skills C and D of farmer and farm worker

SKILLS	FARMER	FARM WORKER
Problem Solving	Has 95%/higher	Has 40%/lower capability to
(C)	capability to come up with solutions to problems ✓	come up with solutions to problems ✓
Technical	Has 40%/lower capability	Has 100%/higher capability of
(D)	of technical skills ✓	technical skills ✓

3.2 Income statement

3.2.1 Identification of the document

Income statement/cash analysis book/statement ✓ (1)

3.2.2 Identification of TWO examples of:

- (a) Fixed cost items
 - Rent ✓
 - Insurance ✓ (2)
- (b) Variable cost items
 - Manure ✓
 - Transport ✓
 - Fuel ✓
 - Electricity ✓
 - Pesticides ✓ (Any 2) (2)

	3.2.3	Calculation of the total income of tomatoes • Total Income = R2 800+R2 940+R2 140 ✓ • = R7 880 ✓	(2)
	3.2.4	 TWO reasons for keeping financial records Allows the farmer to manage capital ✓ To draw up a budget ✓ To plan for the future of the enterprise ✓ To analyse past/future performance of the enterprise ✓ To apply for loans ✓ Provide information for tax purposes ✓ Provide proof of payment ✓ Monitors cash flow ✓ (Any 2) 	(2)
3.3	Capita	al	
	3.3.1	The type of credit Short term loan/credit ✓	(1)
	3.3.2	 Calculation of the interest Interest = 11,5 x R195 000 ✓ = R22 425 ✓ 	(2)
	3.3.3	 Determination of profitability of farming enterprise R195 000 + R22 425 = R217 425 ✓ R240 000 - 217 425 = R22 575 ✓ The business is profitable/viable ✓ 	(3)
	3.3.4	Sustainability of the enterprise It is sustainable ✓	(1)
	3.3.5	Reason The farmer will manage to repay the loan and its interest and still remain with profit/R22 575 ✓	(1)
3.4	Labou	ır	
	3.4.1	Identification of the production factor Labour ✓	(1)
	3.4.2	Differences between casual and seasonal farm worker Casual worker - Employed to perform a non-repetitive work ✓ Seasonal worker - Employed to perform a repetitive work/employed	(1)
		during peak period ✓	(1)

	3.4.3	 THREE problems associated with farm workers Farm workers are scarce ✓ Lack of training/skills/educational opportunities ✓ Farm worker migration ✓ Competitions with other industries ✓ Low wages ✓ Lack of opportunities/promotion ✓ Dreadful diseases/HIV/AIDS/TB ✓ Poor labour management ✓ Social problems ✓ Poor working conditions/safety ✓ Labour unrests/strikes ✓ Lack of benefits ✓ Workers not working regularly ✓ (Any 3) 	(3)
3.5	Land		()
	3.5.1	 Explanation of the Law of diminishing returns as an economic characteristic of land With an increase in a specific input the output will be proportionally higher ✓ until it reaches a stage of maximum output ✓ thereafter output will decline even with a higher input ✓ 	(3)
		 TWO functions of Land Land provides space/area ✓ Land supplies raw materials ✓ Land supplies minerals ✓ Land supplies food/food security ✓ Use as collateral/security ✓ 	(2) [35]
		BASIC AGRICULTURAL GENETICS	
4.1	-	e-breed black cow is crossed with a pure-breed red bull	
	4.1.1	Indication of the dominant colour Black ✓	(1)
	4.1.2	Justification of the answer in QUESTION 4.1.1 All the F₁ offspring have black colour/black dominant over red ✓	(1)
	4.1.3	Determination of the (a) Genotype of a cow - BB ✓	(1)
		(b) Genotype of the offspring - Bb ✓	(1)
4.2	Dihyb	orid crossing	
	4.2.1	Identification of the type of crossing Dihybrid crossing ✓	(1)

4.2	Reason for the answer in QUESTION 4.2.1 This crossing involves two different characteristics/texture and colour ✓	(1)
4.2	 Determination of any TWO possible phenotypes of the F₁ Green rough ✓ Green smooth ✓ Yellow rough ✓ Yellow smooth ✓ (Any 2) 	(2)
4.2	C.4 Calculation of the percentage of offspring with yellow and smooth fruits • 1/16 • = 6,25% ✓	(2)
.3 Dif	ferences in the characteristics between members of the same species	
4.3	7.1 Term for the phenomenon in the statement Variation ✓	(1)
4.3	 TWO environmental factors that can have an effect on variation Nutrition/diet/feeding ✓ Climate (light intensity/temperature/rainfall) ✓ Diseases/pests ✓ Topography/altitude ✓ Soil factors ✓ Management/shelter/exercise and space ✓ (Any 2) 	(2)
4.3	 TWO types of selection Artificial selection ✓ Natural selection ✓ 	(2)
4.4 Bro	eeding systems	
4.4	1.1 The breeding system Crossbreeding ✓	(1)
4.4	Reason for the answer in QUESTION 4.4.2 Different/unrelated breeds of the same species are crossed/beef breed crossed with dairy breed ✓	(1)
4.4	 TWO advantage of cross breeding Increases genetic variation ✓ Produce heterosis/hybrid vigor/improved performance ✓ 	(2)
4.4	 TWO disadvantages of inbreeding Loss of genetic variation ✓ Leads to inbreeding depression ✓ Increases the expression of lethal genes/deformities/unwanted genes ✓ Increases homozygosity ✓ (Any 2) 	(2)

4.5 A homozygous brown ewe (A) and a homozygous white ram (a)

4.5.1 Punnet square to illustrate the F₂ generation

7	А	а
Α	AA	Aa
Α	AA	Aa

MARKING CRITERIA

- Correct male gametes ✓
- Correct female gametes ✓
- Correct offspring ✓
- Punnet square with gametes and offspring ✓ (4)
- 4.5.2 Indication of genotypic ratio and a number of offspring

4.6 Polygenic inheritance

4.6.1 Determination of the genotype of the highest maize plant

AABBDD ✓ (1)

4.6.2 Calculation of the length of the longest maize plant

- 4.6.3 TWO genotypes of maize plant that will be 55cm long
 - AABbdd/ ✓
 - AaBbDd ✓
 - AaBBdd ✓
 - aaBBDd ✓
 - aaBbDD ✓ (Any 2) (2)

4.7 THREE techniques used to modify animals genetically

- Retroviral vectors ✓
- Micro-injection ✓
- Embryonic stem cells ✓
- Agrobacterium tumefaciens/bacterial carriers ✓
- Viral carriers ✓
- Gene gun ✓
- Electroporation ✓
- Micro-injection ✓
- Biolistics ✓
- Calcium phosphate precipitation ✓
- Gene silencing ✓
- Gene splicing ✓ Lipofection ✓

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TOTAL SECTION B: 105 150

(Any 3)

(3)

GRAND TOTAL: