

# Bursary Motivational Letter Example

John Doe  
123 Main Street  
Cityville, Province, 12345  
johndoe@email.com  
555-1234  
July 26, 2024

Jane Smith  
Director of Admissions  
North-West University  
456 University Road  
Cityville, Province, 67890

Dear Ms. Smith,

I am applying for the NWU Bursary to help fund my studies for the 2024 academic year. As a dedicated and motivated learner, I am committed to pursuing excellence in my academic endeavours, and I believe that receiving this bursary would greatly support my educational goals and enhance my skills.

Presently, I am enrolled in a Bachelor of Commerce in Accounting at North-West University, and I am passionate about financial management and economic development. However, pursuing higher education often comes with financial challenges and burdens. Despite my best efforts to seek other funding sources, I find myself constrained by financial limitations that hinder my ability to fully focus on my studies.

Receiving the NWU Bursary would ease the financial burden on my family and me, allowing me to devote more time and energy to my academic pursuits. Moreover, it would enable me to enhance my learning experience and contribute to my personal and professional development.

In conclusion, being awarded the NWU Bursary would not only offer invaluable financial support but also serve as a catalyst for me to realise my full potential and pursue my aspirations. I am sincerely grateful for the chance to apply for this bursary. I am fully committed to seizing this opportunity with dedication and determination if I am fortunate enough to be selected.

Thank you very much for considering my bursary application. I am grateful for this opportunity.

Kindly find all the relevant documents you requested attached below.

Sincerely,  
John Doe